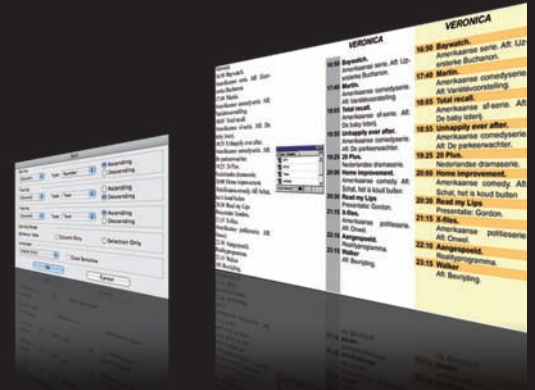


Smart Styles CS3

- ▶ Complex formatting made easy
- ▶ Tables made easy with sorting and calculations inside a table
- ▶ No more boring, repetitive tasks
- ▶ Save time while creating your own library
- ▶ Create consistency throughout your documents
- ▶ Can be used with Smart Layout for even more efficiency

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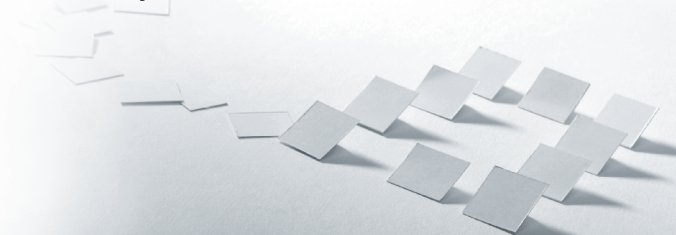


WoodWing's award-winning Smart Styles plug-in for Adobe InDesign puts powerful automatic formatting capabilities at your fingertips.

- ▶ Designers often face time-consuming, complex formatting tasks. Smart Styles is going to help you a lot.
- ▶ First, define your Smart Styles. This is as simple as dragging a formatted page item to the Smart Styles library.
- ▶ Once defined, all that is needed to repeat the complex formatting task is another drag-and-drop action, from the library onto the object(s) that need formatting. That's all!
- ▶ Smart Styles' intelligence recognizes complex structures within tables, texts and other objects and does all the hard work for you in no time.
- ▶ But Smart Styles doesn't stop there. It can also help you sort tables with

up to three sort criteria, and performs spreadsheet-like calculations directly inside InDesign tables!

Raise your productivity and make your work more fun with Smart Styles!



Smart Layout CS3

- ▶ Create complex layouts with ease
- ▶ Work efficiently with multiple columns
- ▶ Save lots of your valuable time
- ▶ Create consistency throughout your documents
- ▶ Can be used with Smart Styles and Smart Catalog for even more efficiency



WoodWing's Smart Layout plug-in for Adobe InDesign and InCopy is an indispensable tool for any newspaper and magazine designer.

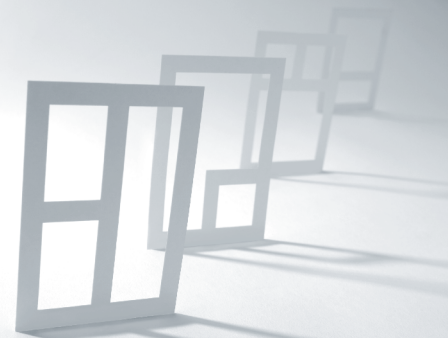
- ▶ Smart Layout adds Article functionality, which tremendously improves your productivity when working on articles.
- ▶ An article typically consists of several separate items, such as head, intro, body and images. With Smart Layout,

all these items are combined into one Smart Layout element. You now have to manipulate one element only when resizing or moving the article.

- ▶ You will be amazed to see how Smart Layout elements automatically adjust according to your personal preferences, and spontaneously flow around other items already on the page.

- ▶ Smart Layouts can be stored conveniently in a library, allowing you to quickly apply your smart shapes on the next article. You can even use one Smart Layout inside another Smart Layout.

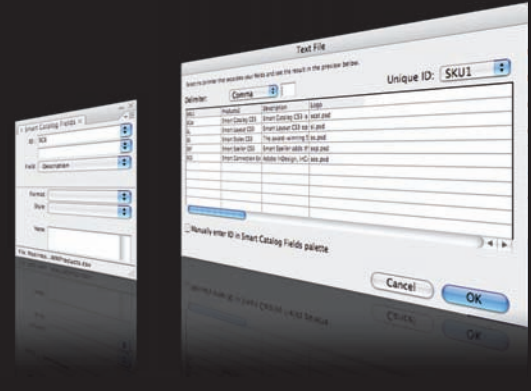
Warning: Once you start using Smart Layout, you will become instantly more productive!



Smart Catalog CS3

- ▶ Speed up your production of catalogs, price lists and much more
- ▶ Update your documents fully automatically
- ▶ Save lots of your valuable time
- ▶ Create consistency throughout your documents
- ▶ Combine with Smart Layout and Smart Catalog for even more production gain
- ▶ Scalable to Enterprise level

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Catalog production is all about being up-to-date, on time and efficient! Smart Catalog will help you.

- ▶ Use Smart Catalog to produce your catalogs, price lists, and brochures automatically in Adobe InDesign, by linking your documents to an external data source.
- ▶ Smart Catalog allows you to focus on the creative design part of your job, and
- ▶ removes the boring task of endlessly entering numbers and images, in a standard repetitive design like a catalog.
- ▶ Set up your design once, and link the variable elements, like prices, product images or descriptions, to the external data. This data is published automatically in your document.
- ▶ Now suppose the data changes. Instead of manually updating all ele-

ments in your document, just one simple update action is required to update all elements automatically!

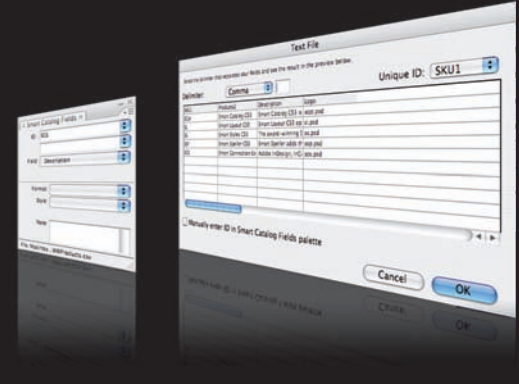
- ▶ Smart Catalog works seamlessly with Smart Layout, allowing you create a library of standard page elements. For Enterprise-level flexibility, there is Smart Catalog Pro.

Experience true automation today!

Smart Catalog Pro CS3

- ▶ Speed up your production of catalogs, price lists and much more
- ▶ Create and update your documents fully automatically
- ▶ Get the designer back to his job – being creative
- ▶ Connect to any of your data sources, using ODBC or XML
- ▶ Tailor to your needs through endless scripting possibilities
- ▶ Enterprise-level integration

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WoodWing's Smart Catalog Pro for Adobe InDesign is an extremely powerful solution, that helps you efficiently produce catalogs, price lists and brochures.

- ▶ See how you can reduce errors and speed up productivity!
- ▶ Producing catalog-type publications often is a cumbersome process. Although the relevant information is

probably available in a structured way, like a database, the process often consists of lots of manual copy and paste work. This is not only a burden for designers who would rather be spending their time being creative, it also leaves plenty of room for errors.

- ▶ Not with Smart Catalog Pro! By establishing a link between your structured data and InDesign documents, data can be published fully automatically,

and updating your complete document is as simple as pressing the update button.

- ▶ Smart Catalog Pro includes Smart Styles and Smart Layout, provides database connection, XML support, scripting, and is also available in a server edition.

Experience true automation with Smart Catalog Pro!

Smart Speller CS3

- ▶ Speed up the process of text production
- ▶ Reduce proofing rounds
- ▶ Raise the quality of your communication
- ▶ Large number of languages available
- ▶ Apply your preferred spelling style company-wide
- ▶ Can be used with Smart Hyphen for world-class text quality

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your free
30-day trial
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Smart Speller incorporates the most advanced spell-check functionality available into Adobe InDesign and InCopy, while considerably extending the set of available languages, too.

- ▶ Spelling mistakes can have devastating effects on the effectiveness of your communication, and may result in loss of credibility and business.
- ▶ Having a first-class spell-checker at

hand will prevent this from happening, speed up your production, reduce proofing rounds and ensure consistency in your communication.

- ▶ Smart Speller is based on the advanced spelling technology provided by the language institute *TALŌ™, the world leader in language tools.
- ▶ Obviously, Smart Speller checks abbreviations, punctuation marks,

fixed formats like dates and numbers (financial data), and Internet addresses.

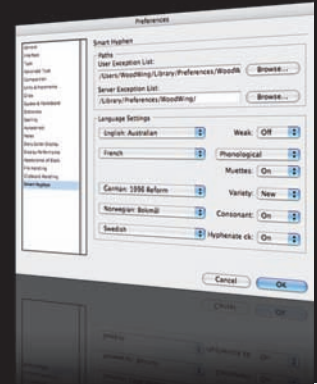
- ▶ What makes Smart Speller unique is its ability to handle expressions, assimilations, elisions, re-spelling and double words as well.
- ▶ All dictionaries are frequently updated to ensure the highest accuracy.

If quality is what you are after, Smart Speller is a must.



Smart Hyphen CS3

- ▶ Large number of languages available
- ▶ Superior hyphenation technology
- ▶ Improve white space distribution and text flow on your pages
- ▶ Reduce proofing rounds and speed up your production
- ▶ Define your preferred hyphenation style company-wide
- ▶ Can be used with Smart Speller for world-class text quality



Smart Hyphen incorporates the best hyphenation functionality available into Adobe InDesign and InCopy, while considerably extending the set of available languages, too.

- ▶ Correct hyphenation directly affects the quality and appearance of your publication, as it determines the white space distribution and text flow on your page. A first-class hyphenator will also speed up your production,

reduce proofing rounds, and ensure consistency in your communication.

- ▶ Smart Hyphen is based on the advanced hyphenation technology provided by the language institute *TALÖ™, the world leader in language tools. Its understanding of language is almost human, resulting in unsurpassed hyphenation, even with complex compounds.

- ▶ Smart Hyphen's extensive list of supported languages also lets you hyphenate languages that are not supported within the Adobe applications. Without it, your options would be not to hyphenate, or to select a language that comes close, both being poor solutions.

If quality is what you are after, Smart Hyphen is a must.



Smart Connection Pro CS3

- ▶ Collaborate and work together safely on the same page
- ▶ Manage and improve the quality of your publications
- ▶ Automatic and structured file management
- ▶ Define basic workflows
- ▶ Easy access through user-friendly interface
- ▶ Raise productivity and prevent human errors

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Smart Connection Pro is an integrated workflow solution, based on Adobe InDesign and InCopy.

- ▶ It allows you to efficiently work together on a publication, while strictly separating design and editorial tasks. The result is effective collaboration, and full control over your publication process.
- ▶ Without a professional workflow, your publication will suffer from a variety of

common errors – different users editing the same story, deleting a story from the design while somebody is working on it, or placement of stories in the wrong layout.

- ▶ Smart Connection Pro offers an inexpensive, flexible and scalable workflow solution that enhances your productivity and prevents those common mistakes.

- ▶ It uses concepts like publication, issue and section, and its workflow is basket-based, status-based or user-based, allowing you to tailor it to meet your preferred way of working. Smart Connection Pro can handle workgroups of up to about 30 users. For larger workgroups, there is Smart Connection Enterprise.

Meet the most flexible, cost-effective, and easy workflow solution around!

